April 26, 2013

Attention: Brampton’s Top 100 Employers

Re: Veterans Affairs Canada – Hire a Veteran Program

Canada’s Veterans are qualified, talented and hardworking men and women with transferable skills that would be an asset to any workforce. The City of Brampton recently announced it would participate in Veterans Affairs Canada (VAC) – Hire a Veteran Program. Brampton is the first Canadian municipality to participate in Hire a Veteran, an initiative which will see more jobs directed to Canadian Veterans transitioning from military careers to the civilian workforce. Each year 4,000 – 5,000 Veterans leave the military at an average release age of 37 years. Local Brampton businesses can benefit from hiring highly skilled and motivated transitioning Canadian Force members and Veterans.

The Council of the Corporation of the City of Brampton passed the following resolution at its meeting of March 27, 2013:

C066-2013 1. That the report from Mayor S. Fennell, dated March 27, 2013, to the Council Meeting of March 27, 2013, re: Veterans Affairs Canada – Hire a Veteran Program be received; and,

2. That a copy of this report and program information be sent to:
   a) the Royal Canadian Legion Branch 15, Royal Canadian Legion Branch 609 and the Lorne Scots Regiment;
   b) the Brampton Board of Trade;
   c) the Top 100 Employers in the business community (incl. email account);
   d) Sheridan College, the Brampton Civic Hospital and the Peel Regional Police Service; and,
   e) the Region of Peel and all Ontario municipalities.

The federal program calls on public and private organizations to forward job notifications to a specific email account (jobs-emplois@vac.acc.gc.ca), maintained by Veterans Affairs Canada. These employment opportunities are then shared with:

- VAC employees who work with transitioning Canadian Forces members and Veterans;
- The Canadian Forces; and
- National contractors offering vocational related services.

Job notifications will be posted to various job profile banks that Veterans have access to and when appropriate, also shared directly with Veterans who have the required skill sets for a particular employment opportunity. As of the end of March 2013, The City of Brampton’s Human Resource department began forwarding employment opportunities to the Hire a Veteran email account.

I urge all Brampton employers to support this initiative and participate in the Hire a Veteran Program.

Yours truly,

Susan Fennell
Mayor, City of Brampton
Re: Veterans Affairs Canada – Hire a Veteran Program

Distribution List:

- Brian Capon, President, Royal Canadian Legion Branch 15, 80 Mary Street, Brampton, ON L6W 2R3
- William Poland, President, Royal Canadian Legion Branch 609, 1133 Queen Street E., Brampton, ON L6T 4E2
- The Lorne Scots, 2 Chapel Street, Brampton, ON L6W 2H1
- Jeff Zabudsky, President and CEO, Sheridan College Institute of Technology and Advanced Learning, 7899 McLaughlin Road South, Brampton, ON L6Y 5H9
- Matthew Anderson, President and CEO, Brampton Civic Hospital, 2100 Bovaird Drive East, Brampton, ON L6R 3J7
- Jennifer Evans, Chief of Police, Peel Regional Police Service, 424 Hensall Circle, Mississauga, ON L5A 1X7
- Steve Sheils, CEO, Brampton Board of Trade
- Top 100 Brampton Employers
- Kathryn Lockyer, Regional Clerk, Regional Municipality of Peel, 10 Peel Centre Drive, Suite “A”, 5th Floor, Brampton, ON L6T 4B9
- All Ontario Municipalities (via e-mail)

cc: Mayor Susan Fennell
   John Corbett, Chief Administrative Officer

Encl. Copy of Mayor Susan Fennell’s report to the Brampton City Council Meeting of March 27, 2013, re: Veterans Affairs Canada – Hire a Veteran Program
The Corporation of the City of Brampton

Date: March 27th, 2013

Subject: Veterans Affairs Canada – Hire a Veteran Program

OVERVIEW:

- Veterans Affairs Canada (VAC) has created a new email address service for organizations to forward employment opportunities to.
- These job notifications are then distributed to releasing Canadian Forces (CF) members and Veterans.

Recommendation:

1. That the report from Mayor Susan Fennell, dated March 27th, 2013, re: Veterans Affairs Canada – Hire a Veteran Program, be received.

Background:

During a recent meeting with Mississauga-Brampton South MP Eve Adams, Parliamentary Secretary to the Minister of Veterans Affairs, I was informed about a new Hire a Veteran Program launched by the Federal Government.

The program calls on public and private organizations to forward job notifications to a specific email account (jobs-emplois@vac.gc.ca) maintained by Veterans Affairs. These employment opportunities are then shared with:

- VAC employees who work with transitioning CF members and Veterans;
- The Canadian Forces; and
- National contractors offering vocational related services.

Job notifications will be posted to various job profile banks that Veterans have access to and when appropriate, also shared directly with Veterans who have the required skill sets for a particular employment opportunity.

This program builds upon the existing transition programs and services offered by VAC, including VAC’s Rehabilitation Program and Career Transition Services Program which help Veterans build upon the leadership and job skills gained in their military career and transfer these skills to the civilian workforce.
Veterans are skilled in areas such as: planning, teamwork, communication, management, leadership and skilled trades. These and other transferable skills would be an asset to any workforce, including the City of Brampton’s.

**Brampton’s Participation:**

The Chief Administrative Officer, and Human Resource offices, have both been informed of this program. As of Monday March 25th, Brampton’s Human Resource department began forwarding employment opportunities to the abovementioned email account.

If a prospective job seeker (Veteran) is interested in a position with the City of Brampton, they will apply for the posting the same way any other prospective employee would.

I believe corporations and organizations will benefit from hiring highly skilled and motivated transitioning CF members and Veterans. The Brampton Board of Trade has also been informed of the City of Brampton’s participation, as have local Royal Canadian Legions and the Lorne Scots.

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Susan Fennell, Mayor.